## ANNUAL EEO PUBLIC FILE REPORT

## **KSVI**

## December 1, 2014 - November 30, 2015

The purpose of the EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

**KSVI** 

The information contained in this Report covers the time period beginning December 1, 2014 to and including November 30, 2015 (the "Applicable Period"). The FCC's EEO Rule Requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment sources(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the alphabet letters listed on Appendix 1 under the column entitled "Recruitment Sources Utilized" refer to the Recruitment Sources listed on Appendix 2.

For purposes of this Report, a vacancy was deemed "filled" when the hiree began work. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or by e-mail.

Appendix 1 to Annual EEO Public File Report

Covering the Period from December 1, 2014 – November 30, 2015

Station(s) Comprising the Station Employment Unit: KSVI

Section 1: Vacancy Information

|   | Full-Time Positions Filled by<br>Job Title | Date Filled | Recruitment<br>Source of<br>Hiree | Number of<br>Applicants<br>Interviewed | Recruitment Sources Utilized        |
|---|--|-------------|-----------------------------------|--|-------------------------------------|
| 1 | Account Executive                          | 12/29/14    | F                                 | 4                                      | A, C-F, I, K-Q, S-T, V-SS, UU-WW    |
| 2 | Account Executive                          | 5/4/15      | В                                 | 2                                      | B, E-G, I-Q, S-T, V-SS, UU, BBB-DDD |
| 3 | General Manager                            | 9/8/15      | Α                                 | 4                                      | A, E-G, I-Q, S-WW, BBB-DDD          |
| 4 | Local Sales Manager                        | 10/19/15    | F                                 | 2                                      | A, F-Q, S-T, V-SS, UU-WW, BBB-CCC   |
| 5 | Receptionist/Assistant                     | 10/26       | F                                 | 6                                      | A, C, E-G, I-Q, S-T, V-SS, UU-WW    |
| 6 | Master Control Operator                    | 11/5/15     | F                                 | 1                                      | A,C, K-Q, S-T, V-SS, UU-WW          |

Total Number of Persons Interviewed During Applicable Period: 19

## Appendix 2 to Annual EEO Public File Report

Covering the Period from December 1, 2014 – November 30, 2015

Station(s) Comprising the Station Employment Unit: KSVI

Section 2: Recruitment Source Information

|   | Recruitment Source       | Contact        | Address  | Phone            | Requested<br>Notice<br>(Y/N) | Total Number<br>of Interviewees<br>This Source Has<br>Provided During<br>This Period<br>(If Any) |
|---|--------------------------|----------------|--|------------------|------------------------------|--|
| А | Corporate Web Site       | None           | www.nexstar.tv                                       | 972-373-<br>8800 | N                            | 2  |
| В | Job Fair                 | Sharon Michael | 2121 Rosebud<br>Drive Billings, MT<br>59102          | 406-655-<br>6058 | N                            | 1  |
| С | Job Find                 | Pat King       | 445 S 24 <sup>th</sup> St W<br>Billings, MT<br>59102 | 406-652-<br>4743 | N                            | 2  |
| D | MBA                      | Greg McDonald  | 3914 Rainbow<br>Bend Drive<br>Bonner, MT 59823       | 406-244-<br>4622 | N                            | 0  |
| E | Internal Station Posting | Pat King       | 445 S 24 <sup>th</sup> St W<br>Billings, MT<br>59102 | 406-652-<br>4743 | N                            | 5  |
| F | Referrals                | Pat King       | 445 S 24 <sup>th</sup> St W<br>Billings, MT<br>59102 | 406-652-<br>4743 | N                            | 8  |
| G | TVJobs.Com               | None           | Tvjobs.com   | n/a              | N                            | 0  |
| Н | Walk In Applicant        | Pat King       | 445 S 24 <sup>th</sup> St W<br>Billings, MT<br>59102 | 406-652-<br>4743 | N                            | 0  |

| I | YourBigSky.com   | Pat King                          | 445 S 24 <sup>th</sup> St W<br>Billings, MT<br>59102                | 406-652-<br>4743 | N | 0 |
|---|--|-----------------------------------|---|------------------|---|---|
| J | A.w.a.r.e, Inc.  | Tim Pray                          | 1050 South 25 <sup>th</sup><br>Street W Ste 2<br>Billings, MT 59102 | 406-563-<br>8117 | N | 0 |
| К | A.w.a.r.e., Inc.   | Vicki Deboer                      | 420 West<br>Mendenhall<br>Bozeman, MT<br>59715                      | 406-587-<br>1181 | N | 0 |
| L | Associated Employers of MT                                       | Diane Ruff                        | 2910 3 <sup>rd</sup> Avenue N<br>PO Box 1301<br>Billings, MT 59103  | 406-248-<br>6178 | N | 0 |
| М | Big Horn County Library  | Becky Hawkins                     | 430 West C Street<br>Basin, WY 82410                                | 307-568-<br>2388 | N | 0 |
| N | Billings Job Service Workforce<br>Center                         | Loretta Williams                  | 2121 Rosebud<br>Drive, Stop B<br>Billings, MT 59102                 | 406-655-<br>6070 | N | 1 |
| 0 | Career Transitions One-Stop Center                               | Darla Joyner                      | PO Box 145<br>Belgrade, MT<br>59714                                 | 406-388-<br>6701 | N | 0 |
| Р | Catholic Social Serv of MT                                       | Becky Hubbert                     | 1048 North 30 <sup>th</sup><br>Street Billings,<br>MT 59101         | 406-252-<br>3399 | N | 0 |
| Q | Center Pole Foundation   | Peggy White Well<br>Known Buffalo | Crow Tribe of MT<br>Garyowen, MT<br>59031                           | 406-638-<br>2820 | N | 0 |
| R | Removed from list by request:<br>College-Chief Dull Knife        | Angela Spotted Elk                | Box 98 Lame<br>Deer, MT 59043                                       | 406-477-<br>6218 | N | 0 |
| S | Deleted from list by request:<br>College-Little Big Horn College | Mandy<br>Plainfeather             | Box 370 Crow<br>Agency, MT 59022                                    | 406-368-<br>3104 | N | 0 |
| Т | College-MT State Univ–College of Technology Career Services      | Lisa Wallace                      | 3803 Central<br>Avenue Billings,<br>MT 59102                        | 406-247-<br>3006 | N | 0 |

| U  | College-Northwest College Cody<br>Center                       | Nancy Gilmore             | 1501 Stampede<br>Ave Cody, WY<br>82414                     | 307-587-<br>3776 | N | 0 |
|----|--|---------------------------|--|------------------|---|---|
| V  | College-Northwest College Powell<br>Valley Community Education | Ingrid Eickstedt          | 231 W 6 <sup>th</sup> St<br>Powell, WY 82435               | 307-754-<br>6469 | N | 0 |
| W  | College-Northwest College                                      | Ronda Peer                | 231 W 6 <sup>th</sup> St<br>Powell, WY 82435               | 307-754-<br>7820 | N | 0 |
| Х  | College-Rocky Mountain College                                 | Lisa Wallace              | 1511 Poly Drive<br>Billings, MT 59102                      | 406-657-<br>1039 | N | 0 |
| Υ  | College-Sheridan College                                       | Amber Weiss               | 3059 Coffeen Ave<br>Sheridan, WY<br>82801                  | 307-674-<br>6446 | N | 0 |
| Z  | CORE Enterprises   | Leigh-Ann Olsen           | 200 South 24 <sup>th</sup><br>Street Billings,<br>MT 59101 | 406-248-<br>9115 | N | 0 |
| AA | Dept of Work Force Services                                    | Diane Dijenno             | N Beckman and<br>7 <sup>th</sup> St Powell, WY<br>82435    | 307-754-<br>6436 | N | 0 |
| ВВ | Dept of Work Force Services                                    | Diane Dijenno             | 1026 Blackburn St<br>Cody, WY 82414                        | 307-587-<br>7174 | N | 0 |
| СС | Job Service Workforce Center                                   | None                      | 2201 White Blvd<br>Butte, MT 59701                         | 406-494-000      | N | 0 |
| DD | Job Service Workforce Center                                   | Lewistown Ward<br>Jones   | 300 1 <sup>st</sup> Ave N<br>Lewistown, MT<br>59457        | 406-538-<br>8702 | N | 0 |
| EE | Job Service Workforce Center                                   | Livingston L.<br>Maurillo | 220 E Park St Box<br>1199 Livingston,<br>MT 59047          | 406-222-<br>0520 | N | 0 |
| FF | Job Service Workforce Center                                   | Mike Pennington           | 121 N Wilson Ave<br>Bozeman, MT<br>59715                   | 406-582-<br>9200 | N | 0 |
| GG | Johnson County Library   | Cynthia Twing             | 171 N Adams Ave<br>Buffalo, WY<br>82834                    | 307-684-<br>5546 | N | 0 |

| НН | Management and Training Corp                                      | Marcella Buster           | 2830 North<br>Ramshorn Drive<br>Laurel, MT 59044                           | 406-628-<br>7850 | N | 0 |
|----|---|---------------------------|--|------------------|---|---|
| II | Removed from list by request: MT – Wyoming Tribal Leaders Council | Gordon Belcourt           | 207 N Broadway<br>Suite BR 2<br>Billings, MT 59102                         | 406-252-<br>2550 | N | 0 |
| JJ | Living Independent for Today and Tomorrow                         | Joel Burst                | 101 Grand Ave Ste<br>1<br>Billings, MT<br>59102                            | 406-259-<br>5181 | N | 0 |
| KK | MT Migrant Council  | Claudia Stephens          | 1148 1 <sup>st</sup> Avenue<br>North Suite 210<br>Billings, MT 59101       | 406-248-<br>3149 | N | 0 |
| LL | MT Veterans Affairs Division                                      | Lee Ann Hall              | 1234 Avenue C<br>Billings, MT 59102  | 406-248-<br>8579 | N | 0 |
| ММ | Parents Lets Unite for Kids (PLUK)                                | Bobbie Thurston           | 516 North 32 <sup>nd</sup><br>Street Billings,<br>MT 59101                 | 406-255-<br>0540 | N | 0 |
| NN | Rural Employment Opportunities                                    | Maggie Sampsel            | 1739 Grand Ave.<br>Billings, MT 59102                                      | 406-256-<br>1140 | N | 0 |
| 00 | Salvation Army - Bozeman Corps                                    | Major Aalders<br>Hendrick | 32 South Rouse<br>Avenue, PO Box<br>1307 Bozeman,<br>MT 59771              | 406-586-<br>5813 | N | 0 |
| PP | Salvation Army Ministry Corps<br>Community Center                 | Duke Markham              | 2100 6 <sup>th</sup> Avenue<br>North, PO Box<br>1903 Billings, MT<br>59101 | 406-245-<br>4659 | N | 0 |
| QQ | Univ of MT Lommasson Center                                       | Mike Heuring              | 154 Univ of MT<br>Missoula, MT<br>59812                                    | 406-243-<br>2022 | N | 0 |
| RR | Univ-Mon State Univ – Media & Theater Arts                        | Vicki Miller              | PO 173350<br>Bozeman, MT<br>59717  | 406-994-<br>2484 | N | 0 |
| SS | Univ-MT State Univ– Career Serv                                   | Alyce Mass                | 125 Strand Union<br>Building MSU   | 406-994-<br>4353 | N | 0 |

|     |  |               | Bozeman, MT<br>59717  |                  |   |   |
|-----|--|---------------|---|------------------|---|---|
| TT  | Univ-MT State Univ–Center for<br>Native American Studies             | Jim Burns     | Wilson Hall Rm1<br>Bozeman, MT<br>59717                         | 406-994-<br>4880 | N | 0 |
| UU  | Univ-MT State Univ-Career Services                                   | Lisa Wallace  | 1500 University<br>Dr. Billings, MT<br>59101                    | 406-657-<br>2168 | N | 0 |
| VV  | Univ-Univ of MT School of<br>Journalism                              | Wanda LaCroix | 32 Campus Dr<br>Missoula, MT<br>59812                           | 406-243-<br>4081 | N | 0 |
| WW  | YWCA-Women's Center  | Sandy Feralio | 909 Wyoming<br>Billings, MT 59102                               | 406-252-<br>6303 | N | 0 |
| XX  | Billings Chamber of Commerce   | Alex Tyson    | 815 South 27 <sup>th</sup> St,<br>Billings, MT<br>59101         | 406-869-<br>3726 | N | 0 |
| YY  | Monster.com  | None          | www.monster.co<br>m   | n/a              | N | 0 |
| ZZ  | LinkedIn.com   | None          | www.linkedin.co<br>m  | n/a              | N | 0 |
| AAA | Other-Applicant does not identify source or identifies source unused |               |   |                  |   |   |
| BBB | Craig's List   | Dan Biehl     | 445 S 24 <sup>th</sup> St W<br>Billings, MT 59102               | 406-652-<br>4743 | N | 0 |
| CCC | Facebook   | Dan Biehl     | 445 S 24 <sup>th</sup> St W<br>Billings, MT 59102               | 406-652-<br>4743 | N | 0 |
| DDD | TVNews Check   | Terri Bush    | 545 E. John<br>Carpenter<br>Freeway Ste 700<br>Irving, TX 75062 | 972-373-<br>8800 | N | 0 |

Appendix 3 to Annual EEO Public File Report

Covering the Period from December 1, 2014 – November 30, 2015

Station(s) Comprising the Station Employment Unit: KSVI

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KSVI

|   | Recruitment Initiative   | Description  |
|---|--|--|
| 1 | Participation in events or programs relating to career opportunities in broadcasting sponsored by educational institutions   | January 27, 2015 Ask An Employer 11A-1P Tim White  |
| 2 | Co-sponsoring a job fair with an organization in the business and professional community whose membership includes substantial participation of women and minorities | The station co-sponsored the Jobs Jamboree Career Fair on February 12, 2015 with Billings Jobs Service, ESGR and the US Chamber of Commerce. In addition, the station's Program Director, Production Manager, and General Manager attended the fair and promoted the fair extensively. |
| 3 | Participation in events or programs relating to career opportunities in broadcasting sponsored by educational institutions   | February 23, 2015 Ask An Employer 11A-1P Scott Smith   |
| 4 | Co-sponsoring a job fair with an organization in the business and professional community whose membership includes substantial participation of women and minorities | The station co-sponsored the Jobs Jamboree Career Fair on March 18, 2015 with Billings Jobs Service, ESGR and the US Chamber of Commerce. In addition, the station's Program Director and Sales Manager attended the fair and promoted the fair extensively.                           |

| 5 | Training Webinar for EEO David | October 14, 2015. Webinar-Navigating the FCC's EEO Rules and Public File   |
|---|--------------------------------|--|
|   | Oxenford                       | Requirements by David Oxenford, Wilkinson Barker Knauer LLP. Session included a primer on the FCC's Equal Employment Opportunity rules, including the outreach required for the opening of jobs at the stations, the non-vacancy related activities that stations should be engaging in, and the recordkeeping requirements to make sure you keep all the necessary documents to support what the station did. |